



French
• Tech Tour
2014

**KICK-START YOUR BUSINESS
IN CANADA
JUNE 2 - 6, 2014**



THE FRENCH TECH TOUR 2014 WILL INTRODUCE BEST INNOVATIVE TECH COMPANIES IN ITS 2nd YEAR TOUR

The French Trade Office - UBIFRANCE Hosts 10 French Startups for Packed Week of business meetings, training and events to help them to kick start their businesses in Canada

Toronto and Montreal – April 2nd, 2014 – The French Trade Office - UBIFRANCE in Canada announced today the 10 selected companies of the 2014 French Tech Tour (FTT) that will be held June 2-6, 2014. Starting Monday, June 2nd in Toronto, 10 companies from all over France will land in Canada to attend this business acceleration program. More than 25 companies applied to be part of the Tour. The final 10 companies were selected by the Tour's supporting companies, including Bell, Telus, BlackBerry, Air Canada, Emerillon Capital, CGI, KPMG...

The French Tech Tour's goal is to prepare companies for launching onto the Canadian market. To achieve this, the tour consists of a series of one-on-one meetings with sponsors and other blue chip companies in Canada, training and advisory sessions, and evenings packed with events where the companies are able to pitch in front of business communities. This event is part of French Tech initiative brought by Fleur Pellerin (the former French Minister of SMEs and Innovation) to promote "la French Tech" in France and abroad.

To learn more about the companies or attend an event to see companies pitching, visit:

<http://frenchtechtourcanada.ubifrance-events.com>



10 Participants

Bridging the gap between technology innovation and expertise, while fostering new alliances between France and Canada, the FTT has introduced many successful companies to Canada. This year's class brings innovation in the fields of Big Data, Digital Marketing, Business Intelligence SaaS and Connected TV, to name a few. This year's startups include:



Bittle is a new generation reporting platform in a SaaS mode that aimed at any kind of businesses that are looking for a complete, packaged and ready-to-use BI solution allowing to generate and easily share dashboards in an entirely secured environment.



Dotscreen is a Multi-screen developer & a User Interface specialists that creates, designs and develops interactive apps for connected TV, tablets and smartphones.



DSIA is an innovative provider of supply chain technology solutions, services and consulting which develops Logistar™, an integrated SaaS solution that focuses on the management and optimization of complexes supply chains.



Followanalytics provides brands with solutions to launch, measure, optimize and extend their presence in the mobile world, in order to better identify and convert leads.



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Ivalua is a provider of web based Spend Management solutions (Ivalua Buyer) that responds to the essential needs of its users: quick access to information, collaborative work, dialogue with suppliers, real time reporting, information exchange with other systems, etc.



Pixeliris develops CopSonic, a Contactless Mobile Payment technology solution using sonic ways through speakers and microphones to exchange the secured data and is compatible with 100% of mobiles phones including featured phones.



Sentinelo develops additional traffic generation solutions for retailers and gives a global overview of all products sold locally in a given perimeter.



Spideo creates personalized recommendation engines that make it easier for viewers to discover and access video-on-demand (VOD) and TV content.



StarDust is an expert of digital products testing by experimented testers on real devices. StarDust develops “StarDust Label”, which is dedicated to brands and developers to maximize their revenues.



Systancia offers software for cloud computing mobility and BYOD with total security. Systancia is specialized in virtualization, desktop applications, and cloud computing.

“Every year, it is exciting to see the new and disruptive technologies that come through the French Tech Tour. Their levels of enthusiasm as well as the maturity of their products makes them companies that our team and our sponsors think are ready to go to market in Canada. Even more so, it is great to see the lasting partnerships that grow out of the tour and tie our two tech regions together”, said Stéphane Alisse, Managing Director, Technology and Services Practice for North America at UBIFRANCE.

About UBIFRANCE - the French Trade Office

UBIFRANCE is France’s public agency for international business development and it is represented in 70 countries by the French Trade Offices – UBIFRANCE.

UBIFRANCE provide French startups with consulting and business development services, in order to promote their products/services and assist in establishing partnerships with Canadian companies.

The French Tech Tour is one of our most comprehensive services, formed through a unique partnership with the business and corporate development teams of some of the largest technology corporations in Canada.